

Message Text

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PAGE 01 STATE 299048

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R 191643Z DEC 75

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA

UNCLAS STATE 299048

E.O. 11652: N/A

TAGS: BEXP, CO

SUBJECT: COLOMBIAN NATIONAL PLAN 1975-1978

1. USDOC UNDERSTANDS THAT COLOMBIA HAS RELEASED SUBJECT PLAN PREPARED BY THE NATIONAL PLANNING DEPARTMENT, ENTITLED "PLAN PARA CERRAR LA BRECHA - 1975-1978." THE OFFICE OF INTERNATIONAL MARKETING IS RECEIVING AN INCREASING NUMBER OF REQUESTS FROM U.S. INDUSTRY FOR THE TYPY OF INFORMATION CONTAINED IN HOST COUNTRY DEVELOPMENT PLANS. IT WOULD SEEM THAT THE PLAN WOULD BE EXTREMELY USEFUL IN COUNSELLING BUSINESS VISITORS, ANSWERING MARKETING INFORMATION IN- QUIRIES AND FOR GENERAL DIRECTION IN TRADE PROMOTION PLANNING AND THE DEVELOPMENT OF THE COUNTRY COMMERCIAL PROGRAM (CCP).

2. PLEASE ADVISE POST PLANS, IF ANY, TO EVALUATE AND ANALYZE THE PLAN. IF THE PLAN CONTAINS USEFUL INFORMATION AND A FORWARD DEVELOPMENT PROGRAM THAT MIGHT BE ACCOMPLISHED WITH AVAILABLE AND ANTICIPATED GOC RESOURCES, CONSIDERATION SHOULD BE GIVEN TO THE PREPARATION OF A SPECIAL OVERSEAS BUSINESS REPORT, POSSIBLY AS AN ACTION OF THE MAU IN THE FY UNCLASSIFIED

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1977 CCP.

3. A COPY OF THE PLAN SHOULD BE FORWARDED TO USDOC/OIM,
ROOM 4036. POST COMMENTS RE BEST UTILIZATION THIS NEW
PLANNING DOCUMENT SOLICITED.
KISSINGER

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NNN

Message Attributes

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Margaret P. Grafeld
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